

# How Rock 'n Roll is Relevant to the Practice of Safety:

*Practitioners Can Learn From the  
Music and the Musicians*

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# A Few Opening Thoughts - Setting the *Pick* *(so to speak...)*

- OK, I like Rock ‘n Roll, a lot
- Can I/We Leverage Rock ‘n Roll in our safety jobs??
  - Perfect for Analogies
    - “...paying anything to roll the dice just one more time...”
  - Strength in Suggesting Structure or Creating Models

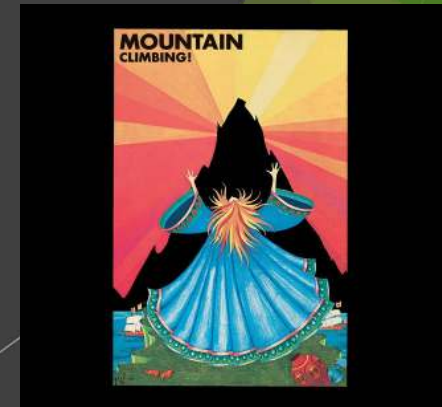
# A Few Opening Thoughts - Setting the *Pick* *(so to speak, get it?)*

- R & R is a Great Platform for Initiating Thoughts and Dialogue
- It Can Be Motivating
  - What's your favorite opening riff?
  - Get's you pumped, right?
- But, rock 'n roll really informs us as practitioners
  - Let's see how...



- R & R Theme 1: *You*
- R & R Theme 2: *The Message and Collaborators*
- R & R Theme 3: *The Band (no, not that The Band!)*

## Three Major Themes



**You**



# You: Everyone Needs a Walk-Up Song

*Are You Identifiable?*



# What's your walk up song?

- Sweet Emotion
- Hell's Bells
- Stranglehold
- Come as You Are
- Takin' Care of Business
- Crazy Train
- Enter Sandman
- Sister Golden Hair? Naw...







*So, pick out your walk-up song; what will it be and say about you?*



***You: Put Yourself Out There***

**OK, But Watch Out for LSD, that is,  
*Lead Singer's Disease!***





*So, challenge yourself, get out front. Even  
the best get knocked around some.*

*You'll be OK.*



# You: Be Able to Play the Coffee House and the Arena

*Sometimes You Turn it Up; Sometimes You Turn it Down*





*So, here's the analogy - carry both an acoustic and electric guitar...*



**You: Don't Be an Anarchist, But Think About Being a Disrupter (to convention or conventional thought)**

*Who are Disorder, Disrupters and Instigators?*

*Music is full of disrupters...*







Or...





**CREEDENCE CLEARWATER REVIVAL**  
**FORTUNATE SON / DOWN ON THE CORNER**



MC 20.100





*So, challenge, disrupt where meaningful,  
but just don't be a troublemaker for  
trouble's sake. There should be a positive  
call to action.*

*- Marvin Gaye, "Mercy, Mercy Me (The Ecology)"*

*"...Things aren't what they used to be. What about  
this overcrowded Land: How much abuse from man  
can she stand?..."*

# **The Message and Collaborators (M & C)**



## **M & C: Don't be the "B" Side, be the "A" Side of Safety**

*Some B Sides Were OK, But, There's a Reason They're the B Side.*

- *Make your message count.*
- *Who remembers "Thank You Girl?"*



*So, what have you done that's A-side work? Or, what will you do?*





**M & C:What You Write or Say -  
Make It Good - And It Lasts; If They  
Are Poor, They'll Be Remembered -  
*for sure man***

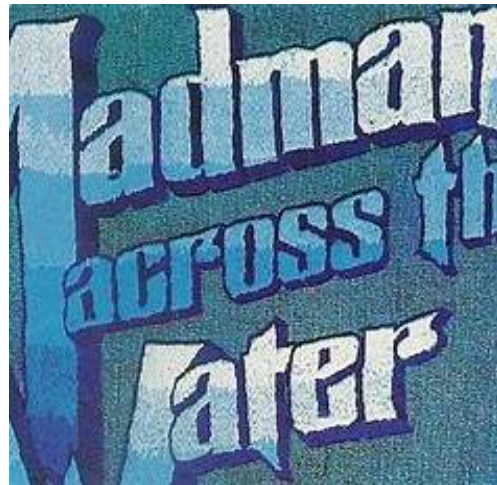
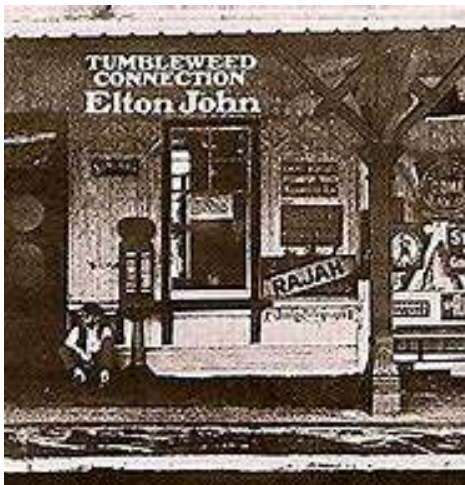
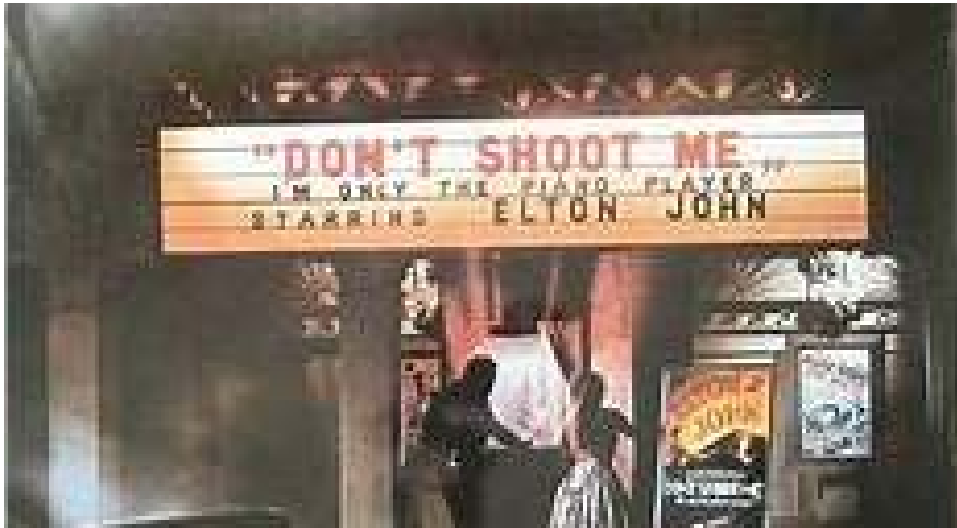
***Your Words - Written and Spoken Are  
Your Lyrics***



## M & C: Be Bernie Taupin...

*Elton John Knew the Value of a Great Collaborator (After he was introduced...)*





*So, are you the safety lyricist/do you have one? Need one?*

*Who's your collaborator?*



# The Band



**The Band: The Best Rock 'n Rollers  
Have a Distinctive Rhythm  
Section/Recognizable Riff**

*How Long Does it Take to Recognize  
That Song?*







***So, What's your riff?***

***Will it be recognizable as yours?***



# The Band: Even Hard Rockers Have a Ballad or Two in Their Repertoire

*Beth? Living on a Prayer? Open Arms?*

*Develop Your “Softer” Side*



And...





# The Band Bonus: *Be a Star Maker*

*A Good Safety Leader  
Lets Others Step Out - In  
Fact, They Encourage &  
Plan for It*





*So, is there someone you  
can help make a star?*

*How? Getting them out  
front is one way - give  
them the Mic!*

# Concluding Thoughts

- Getting' In your Groove - do you need to?



- If your preference is Classical, R&B, Soul, Jazz, Country - they all work. Use those musical genres to your advantage.
- Regardless - think about creating your own “safety voice, music, lyrics and rhythm”

# Concluding Thoughts

- Where are you now?
- *Anything you would like to change? Check all that apply & get to work:*
  - ❑ *Pick a walk - up song?*
  - ❑ *Put yourself out there?*
  - ❑ *Be able to play the coffee house and the arena?*
  - ❑ *Can you be a disrupter, not an anarchist?*
  - ❑ *What do you need to do to be the A-side of safety?*
  - ❑ *Write lyrics that last and stand the test of time, or are remembered for??*
  - ❑ *Can you be like Bernie Taupin and be a great collaborator?*
  - ❑ *What will you do to create your own recognizable rhythm?*
  - ❑ *Can you write the ballad as well as the hard driving rocker?*
  - ❑ *Be a star maker?*

# Concluding Thoughts

- As always, I welcome your feedback, comments and questions:  
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Thank you! You Rock!

